

2018  
**IPAF**  
**summit**

**iapa**  
International  
Awards for  
Powered  
Access  
2018

MARCH 8, 2018 • MIAMI, USA

The combined educational  
and networking event for  
the access industry.

CONFERENCE • AWARDS • NETWORKING

SPONSORSHIP OPPORTUNITIES



CREATED AND ORGANISED BY

**IPAF**  
org

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INTERNATIONAL

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**ALH**

[www.iapa-summit.info](http://www.iapa-summit.info)

# the meeting place for the access industry



[www.iapa-summit.info](http://www.iapa-summit.info)

The IPAF Summit conference and the International Awards for Powered Access (IAPAs) is a fantastic combined educational and networking event for the access industry.



# THREE DAYS OF ACCESS EVENTS

## WHAT:

Networking, conference, awards and site visit.

## WHERE:

Hilton Miami Downtown, Miami, Florida, USA

## WHEN:

March 7 to 9, 2018

## SCHEDULE OF EVENTS

### IPAF NETWORKING EVENT MARCH 7

The **IPAF Networking event** is an informal drinks reception held the evening before the IPAF Summit and IAPAs. The event is a good opportunity to meet your industry colleagues.

### IPAF SUMMIT CONFERENCE MARCH 8

The **IPAF Summit** is a high-profile conference bringing together senior representatives from across the access community to discuss and debate the latest developments in our industry.

This features speakers from rental companies, OEMs and government agencies and helps attract a global audience to the awards. Attendance is free.

### IAPA AWARDS & NETWORKING RECEPTION MARCH 8

The **IAPAs**, the International Awards for Powered Access is held the evening of the IPAF Summit. The awards are jointly organised by Access *International* and IPAF, and are the industry's most prestigious global awards, judged by access industry leaders. The evening starts with a networking drinks reception followed by a gala dinner and awards ceremony. More than 400 industry professionals attend the event.

### SITE VISITS MARCH 9

The **IPAF Site Visit** held on 9 March gives delegates the opportunity to see a working site or factory, more information will be released closer to the event.

All events above need prior registration. Space is limited so please book early.

For speaking opportunities please contact Jo Power: [jo.power@ipaf.org](mailto:jo.power@ipaf.org) or call +44 (0) 15395 66700



# brand relationships sales leads

Increase awareness of your brand, generate new sales opportunities and help build long term business relationships.

# WHO ATTENDS & WHY

Senior executives from

- Rental companies
- Fleet owners
- Safety/training companies
- Manufacturers/distributors
- Used equipment specialists
- Financial institutions
- Access-related professionals

■ Network with like minded

- professionals
- Learn about key industry issues
- Generate ideas
- Forge partnerships
- Identify opportunities
- Boost your industry reputation
- Celebrate excellence

# WHY SPONSOR?

## REACH THE BIGGEST BUYERS IN THE WORLD

- The leading global event for the industry.
- Attracts some of the biggest access rental companies in the world.
- Attracts more than 350 industry professionals worldwide.
- Promote your company brand and products to the biggest buyers of access equipment in the world.

## BUILD NEW BUSINESS RELATIONSHIPS

- Table top exhibition space during the IPAF summit and the IAPAs event.
- Scheduled coffee and lunch breaks during the IPAF Summit and the IAPA pre-dinner drinks reception will provide a great opportunity to be seen and network.
- Potential new clients and existing clients use this event as a meeting place.

## ALIGN YOUR BRAND TO A WORLD CLASS EVENT

- Be associated with this prestigious event.
- The IAPAs have become synonymous with best practice and excellence in the global powered access industry.

As soon as you sign up as a sponsor branding starts for your company. Your company logo will be seen thousands of times on all the pre-event publicity building up to the IAPAs in: magazines, newsletters, websites, e-casts and promotion displays.

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NATIONWIDE LTD - ACCESS INDUSTRIES - ACCESS PLATFORM SALES LTD  
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# SPONSORSHIP OPPORTUNITIES



## Gold US\$20,000

MAXIMUM OF 4 INDIVIDUAL PACKAGES

### During the IPAF Summit:

- Prominent table top exhibition table & 2 chairs.
- Space for 3 metre banner.
- Your company logo within the conference programme.
- Event banners which will include your company logo.
- Visual screening of your logo during the IPAF Summit.
- 10 tickets for the Summit.

### During the IAPAs:

- VIP table of 10 at the IAPAs dinner in prominent position.
- Your company logo on the cover of the IAPA dinner menu.
- Small corporate gifts placed on each table (client to supply).
- 1 full page advertorial/advert within the menu.
- Visual screening of your logo during the dinner.
- Award category sponsorship with the option to present an award.
- Event banners within the awards ballroom which will include your company logo.

### KHL & IPAF media promotion:

- Your company logo in a prominent position on the IAPA website.
- Your company profile on the IAPA website.
- Your logo on all IAPA advertising in *Access International magazine*, *ALH magazine* and related digital media.
- Your logo on all related social media.

## Hospitality US\$13,500

EXCLUSIVE TO JUST ONE COMPANY

- Your company design on the delegates' hotel room key cards.
- Your company logo, slogan and web address on the schedule to be handed out with the key cards as guests check in to the hotel.

### During the IPAF Summit:

- Table top exhibition table & 2 chairs.
- Space for 2 metre banner.
- Event banners which will include your logo.
- 5 tickets to the IPAF Summit.

### During the IAPAs dinner:

- Your individual bottle hangers on the wine for the Awards Dinner.
- 5 VIP tickets to the IAPAs Awards Dinner.
- Event banners within the awards ballroom which will include your company logo.

### KHL & IPAF media promotion:

- Your company logo in a prominent position on the IAPA website.
- Your company profile on the IAPA website.
- Your logo on all IAPA advertising in *Access International magazine*, *ALH magazine* and related digital media.
- Your logo on all related social media.



## Drinks Reception US\$13,500

**EXCLUSIVE TO JUST ONE COMPANY**

### During the IAPAs drinks reception:

- Event banners in the drinks reception area
- Welcome banners at entrance.
- Branding on flat screens in the drinks reception area.
- 5 tickets for both the IPAF Summit and IAPAs Awards Dinner.

### KHL & IPAF media promotion:

- Your company logo in a prominent position on the IAPA website.
- Your company profile on the IAPA website.
- Your logo on all IAPA advertising in *Access International magazine*, *ALH magazine* and related digital media.
- Your logo on all related social media.



## Silver US\$12,500

### During the IPAF Summit:

- Table top exhibition table & 2 chairs.
- Space for 2 metre banner.
- Shared branding on flat screens.
- Shared branding with your company logo within the conference programme.
- 5 tickets to the IPAF Summit.

### During the IAPAs:

- 5 tickets for the IAPAs Dinner.
- Shared branding with your company logo on the dinner menu.
- Event banners within the awards ballroom which will include your company logo.

### KHL & IPAF media promotion:

- Your company logo on the IAPA website.
- Your logo on all IAPA advertising in *Access International magazine*, *ALH magazine* and related digital media.



## Support US\$5,000

### During the IPAF Summit:

- Table top exhibition table & 2 chairs.
- Space for 1 metre banner.
- Shared branding on flat screens.
- Shared branding with your company logo within the conference programme.
- 2 tickets to the IPAF Summit.

### During the IAPAs:

- 2 tickets for the IAPAs Dinner.
- Shared branding with your company logo on the dinner menu.
- Event banners within the awards ballroom which will include your company logo.

### KHL & IPAF media promotion:

- Your company logo on the IAPA website.
- Your logo on all IAPA advertising in *Access International magazine*, *ALH magazine* and related digital media.



## Need additional tickets?

Sponsors can purchase additional tickets to the IAPAs at 20% discount\*

\*Based on the standard ticket price



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