



# Unlocking the path to a safer jobsite

**Domokos Speder**, VP of Customer Success at Trackunit

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# **The Jobsite** **in 2024**

## Five workers die in accident at Italian construction site

Reuters

February 17, 2024 4:26 PM GMT+1 · Updated 18 days ago



[1/2] Emergency service members work at the site of a collapsed construction site in Florence, Italy February 16, 2024. Vigili del Fuoco/Mandout via REUTERS [Purchase Licensing Rights](#)

## Two killed in bridge lift accident on Dutch construction site



Neil Gerrard  
Senior Editor, Construction Briefing

22 February 2024  
1 min read



Dutch ambulance logo (Image: Harry Wedzinga via AdobeStock - stock.adobe.com)

Two construction workers have died and another two were seriously injured when a section of bridge being lifted into place on a road project collapsed.



### YOUR RECOMMENDED READS

Videos: Behind the scenes of Fehmarnbelt - the world's longest immersed tube tunnel

5 of the world's biggest hydroelectric dam projects under construction

'I survived a traumatic construction accident but neglecting my mental health nearly killed me'

4 ways construction equipment

## New and upcoming legislation could impact construction in ?

Neil Gerrard  
Senior Editor, Construction Briefing



### YOUR RECOMMENDED READS

Videos: Behind the scenes of Fehmarnbelt - the world's longest immersed tube tunnel

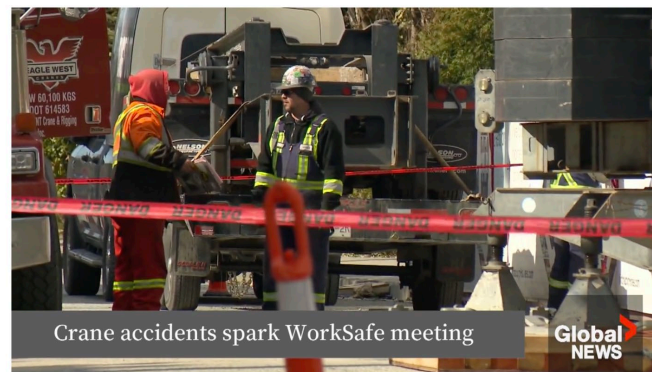
CANADA

## 4th crane incident in Metro Vancouver prompts safety calls, changes for industry



By Amy Judd · Global News

Posted March 5, 2024 5:31 pm · Updated March 5, 2024 9:40 pm · 2 min read



Crane accidents spark WorkSafe meeting

Global NEWS

## Italy unveils new plan to improve worker safety after construction site disaster



By Georgia Orlandi with Euronews  
Published on 04/03/2024 · 09:56

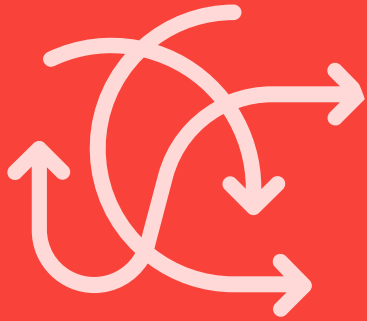
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Euronews correspondent Georgia Orlandi reports on how the safety of Italian workers is once again at the centre of government debate.

**€ 4.4B**

**A shared concern, yet one that  
no one can solve alone,  
demanding collective effort and  
innovative solutions.**

# Reputation of our jobsites



**Complexity  
of tools**



**Underutilized  
workforce**



**Compliance  
demands**

## Complexity

**Our average construction project juggles more than one tool. Each promising to make our job easier.**

**24%**

of construction software applications are integrated with each other, exacerbating data silos and workflow inefficiencies.

**10%**

Of construction project failures can be traced back to communication breakdowns during execution.

**55%**

Less revenue is invested in tech in the construction industry compared to other industries.

## Workforce

**Our industry's workforce remains underutilized, with productivity stagnant and skills often misaligned, highlighting the need for strategic interventions to unleash its full potential**

**70%**

of anyone at a jobsite is spent with field coordination: preparing, transitioning, waiting for materials, equipment and information.

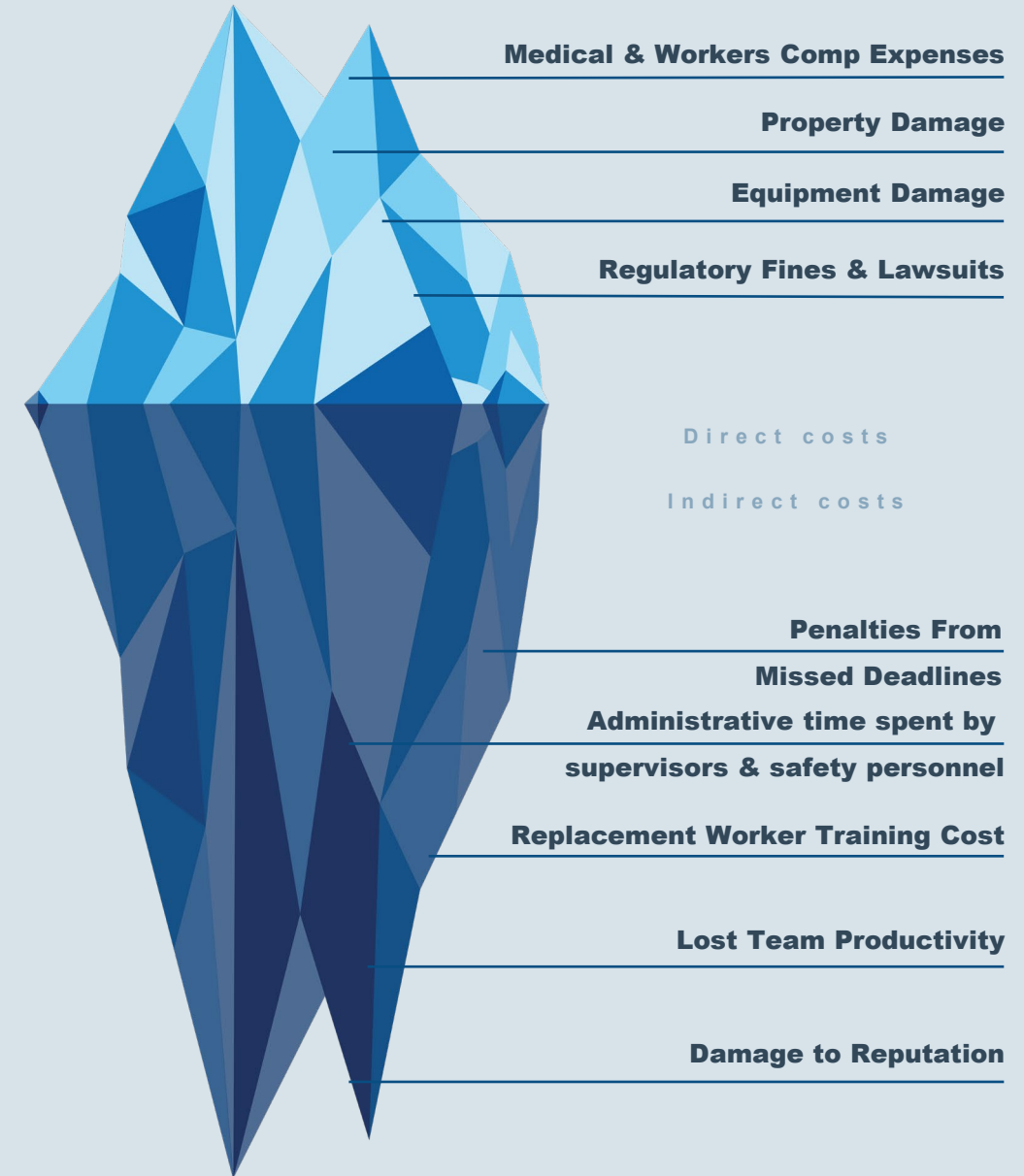
**>1%**

Of global productivity growth in the construction industry in the last 25 years.

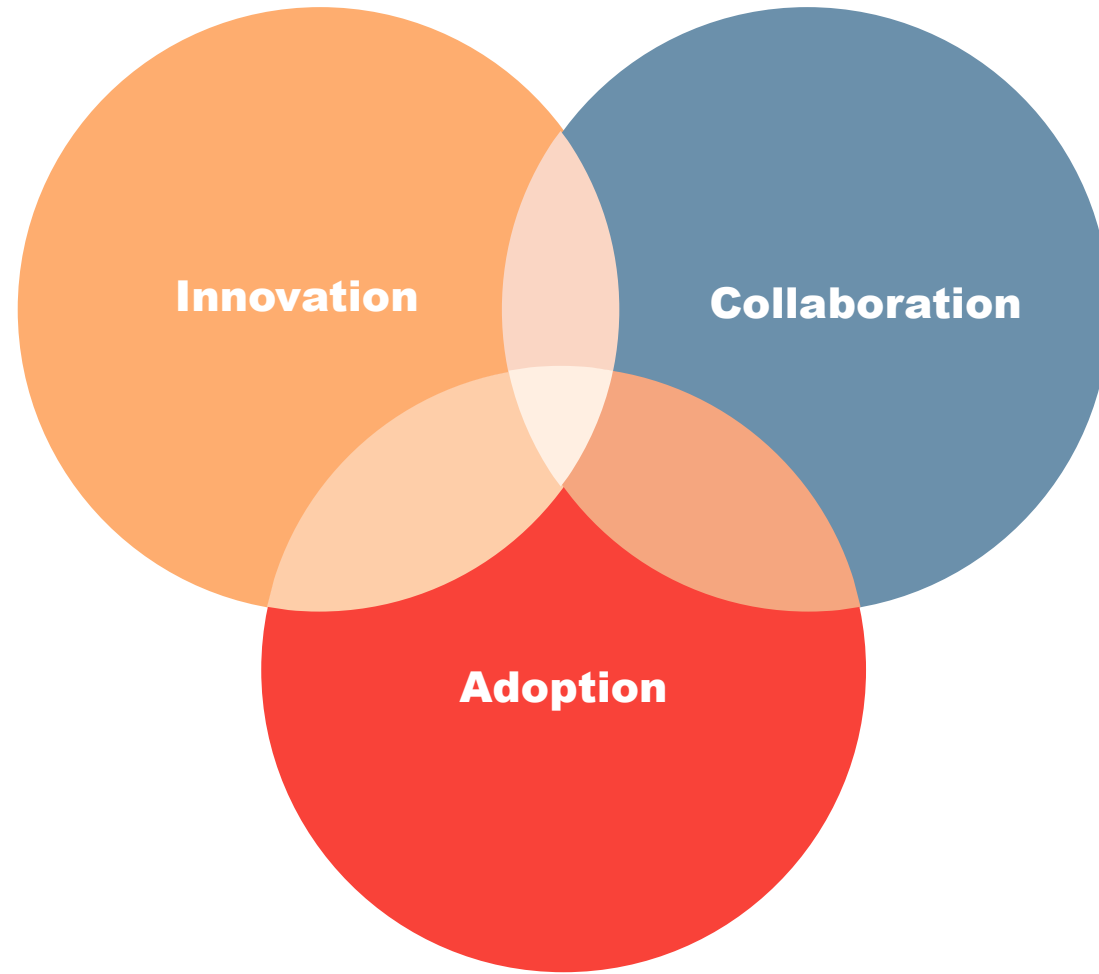


# Compliance

**The total costs of constructions incidents is underestimated, the weight of indirect costs is lurking under the water**



How can we  
solve this?

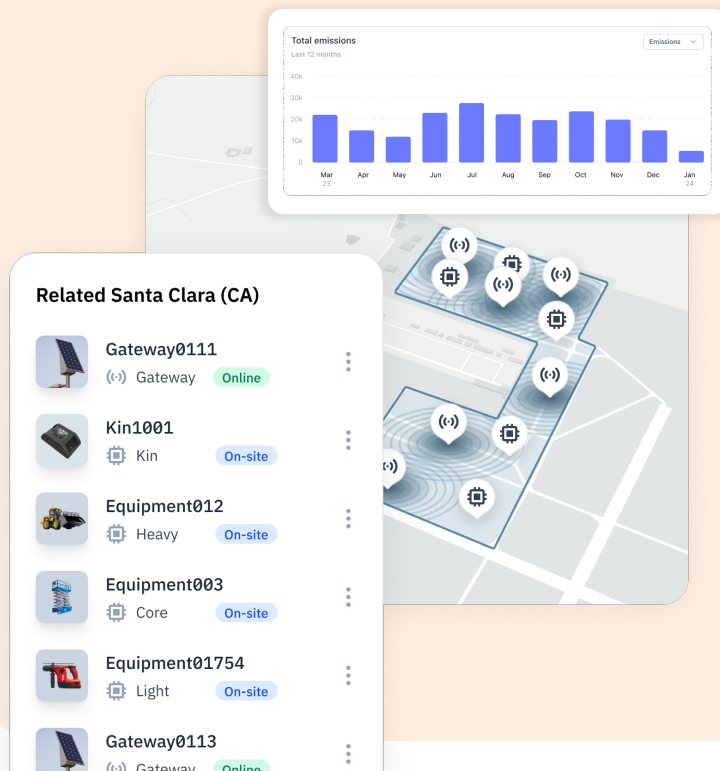


**Innovation**

# Domain-specific Applications & Services

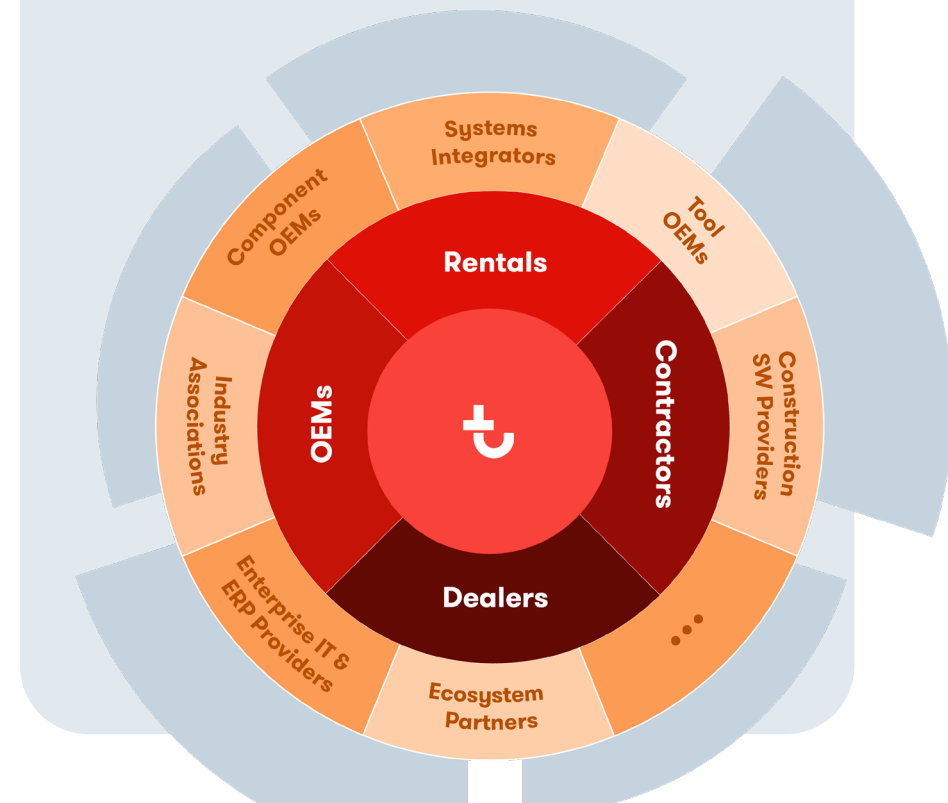
## The Connected Site

Capturing new performance insights to drive business impact



## The Connected Ecosystem

Eliminating silos to support delivery of capabilities & insights



## Innovation

**Balance the risk of losing competitiveness over the opportunities for embracing the speed of the ecosystem to gain efficiency and advance your business model**

**66%**

more value created over the coming 3 years by companies that invest in digital transformation, than by those that don't

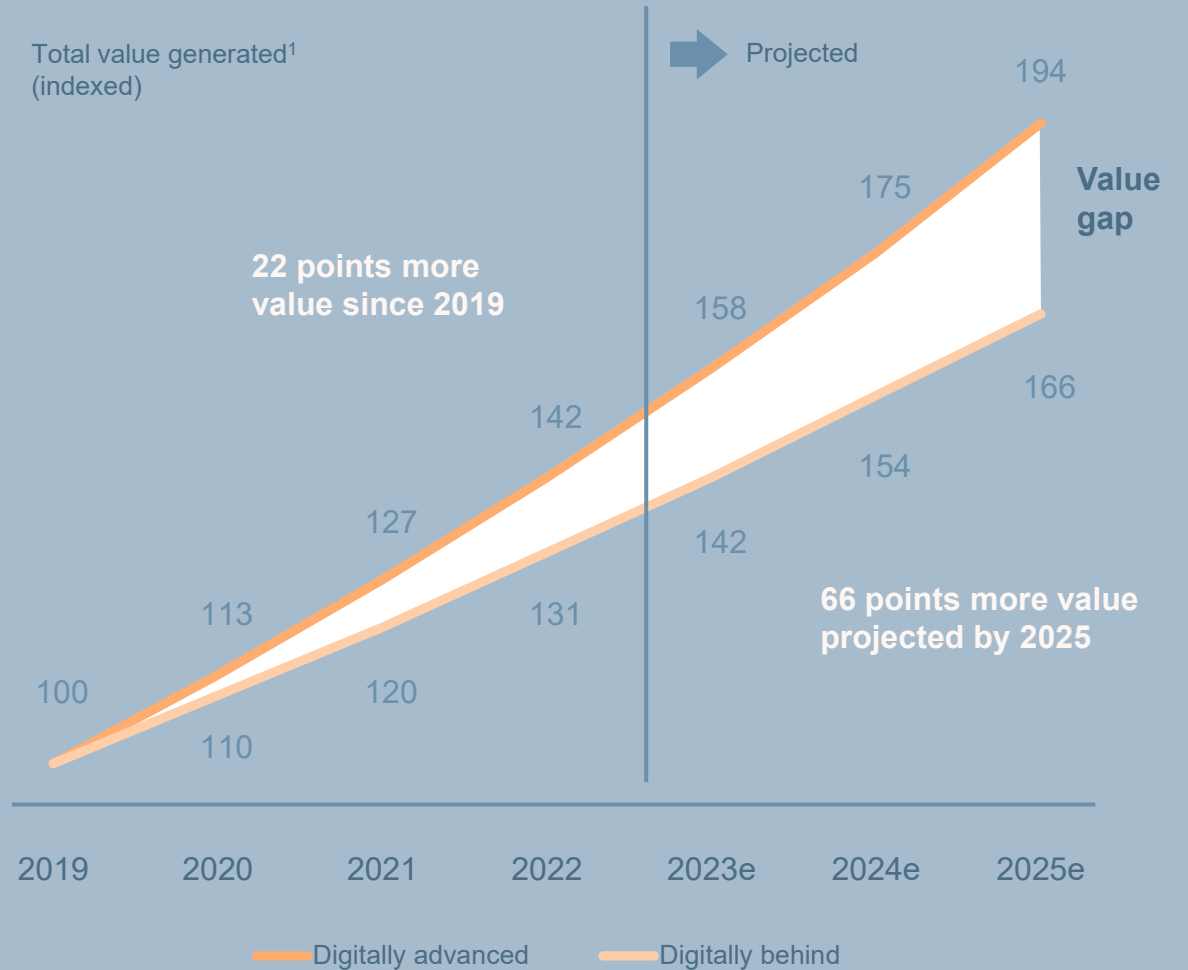
**17%**

annual growth in the stagnant NYC personal car ride market, when Uber introduced a new digital-enabled business model

# The gap in performance will only get wider

Note: Companies that are digitally advanced are in the top 25% of the sample; companies that are digitally behind are in the bottom 25%.

<sup>1</sup>Revenue growth factored with average annual EBIT.



The background features several large, solid orange geometric shapes, including triangles and trapezoids, scattered across the white space. The text is centered in the middle of the page.

**Together, we eliminate downtime  
to build the most useful industry  
for the world**



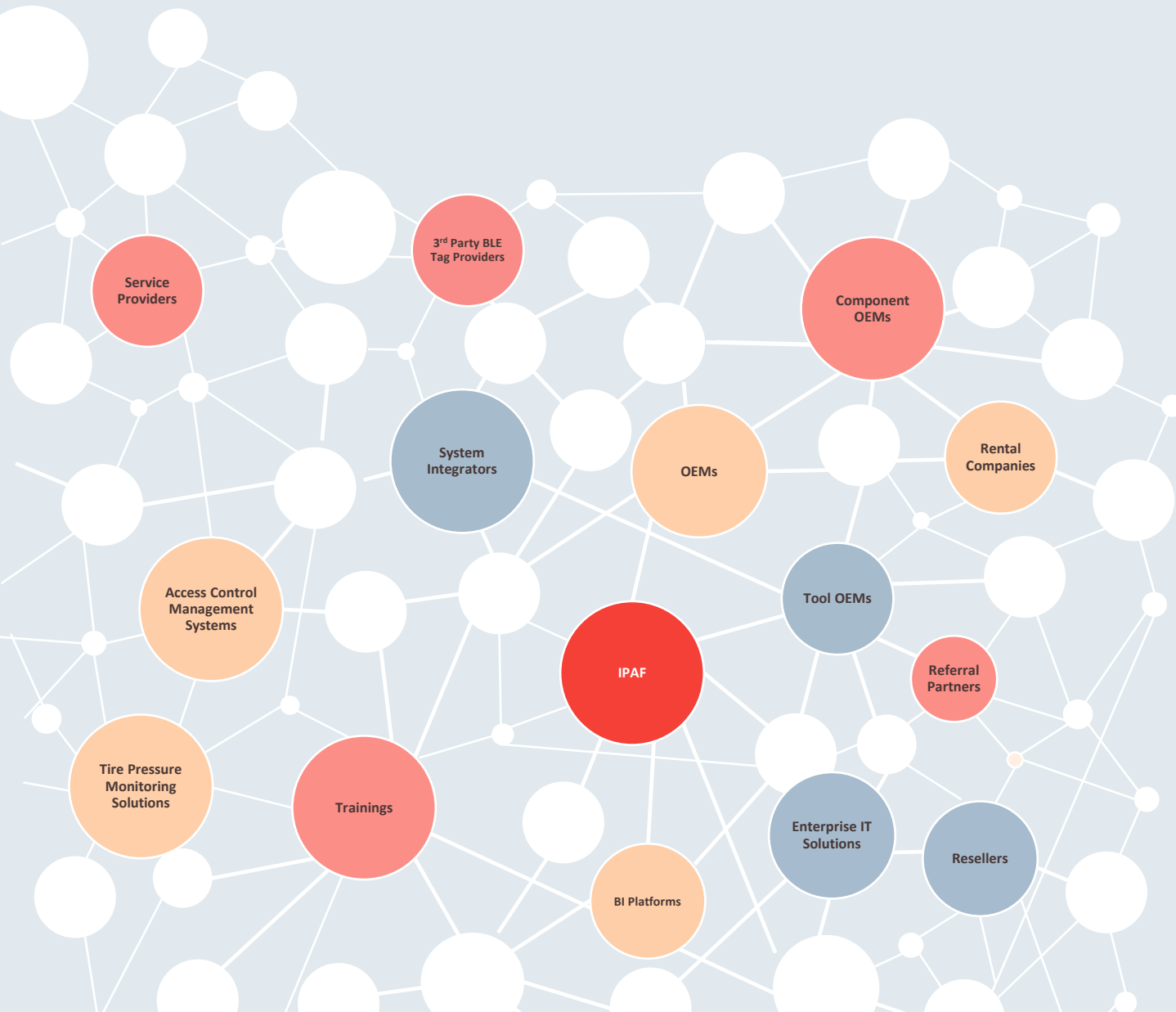
**Collaboration**

## **Collaboration**

**Leading companies win at software by playing the ecosystem game.**

**Look for:**

- 1 | Partners who can accelerate complementary networks of offerings and services.**
- 2 | Building an internal ecosystem across your business to create synergies and alignment**
- 3 | Your tech stack matters - finding the right level of abstraction to retrieve and add value immediately**



# Explore and Drive New Growth by Nurturing Your Ecosystem

**IPAF Summit** is a platform for the industry to come together to **collaborate**, integrate and build **useful solutions** serving the growing needs of the industry.

**Adoption**

## **Adoption**

**Build a specific software go-to-market capability.**

**Adopting software requires deeper engagement with the customer.**

### **Top companies**

typically create a separate teams with software understanding.

### **The most effective companies**

provide these software teams with the rights to go after new customers among existing clients.

**30%**

**of digital  
transformations  
succeed**

**So, how are we  
unlocking the path  
to a safer jobsite?**

## **Jobsite in 2024**

**Complexity of tools**

**Underutilized workforce**

**Compliance demands**

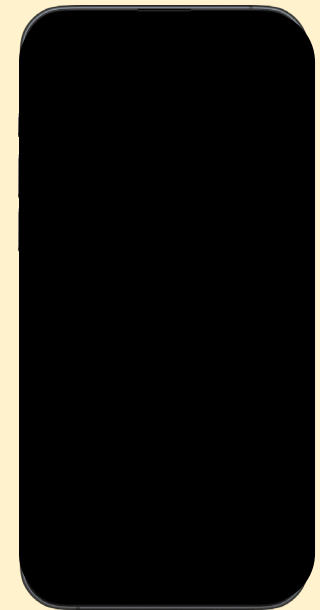
## **Approach**

**Innovation**

**Collaboration**

**Adoption**

## **Our new solution**







**IPAF ePAL**



**Trackunit On**



**Trackunit Manager**







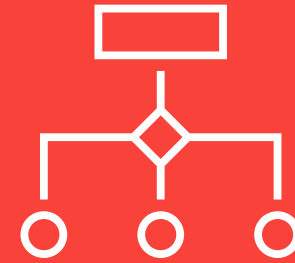
**3 key benefits**



**Simplified Certification  
Management rights**



**Effortless  
documentation**



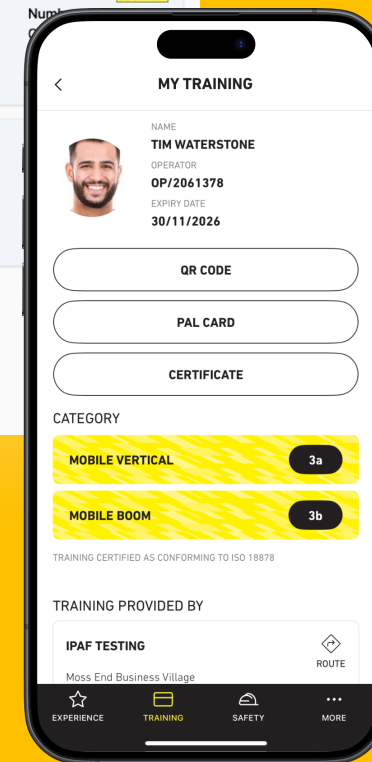
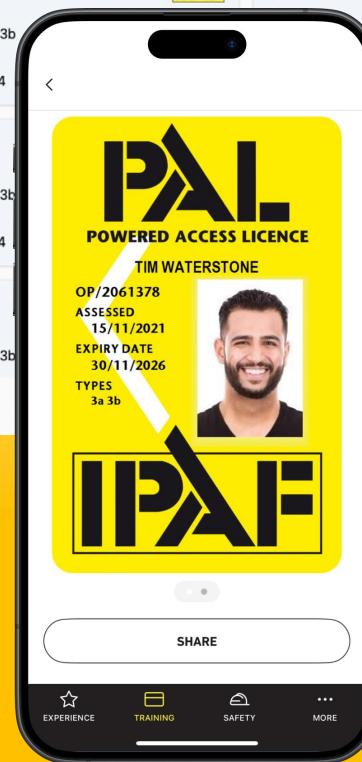
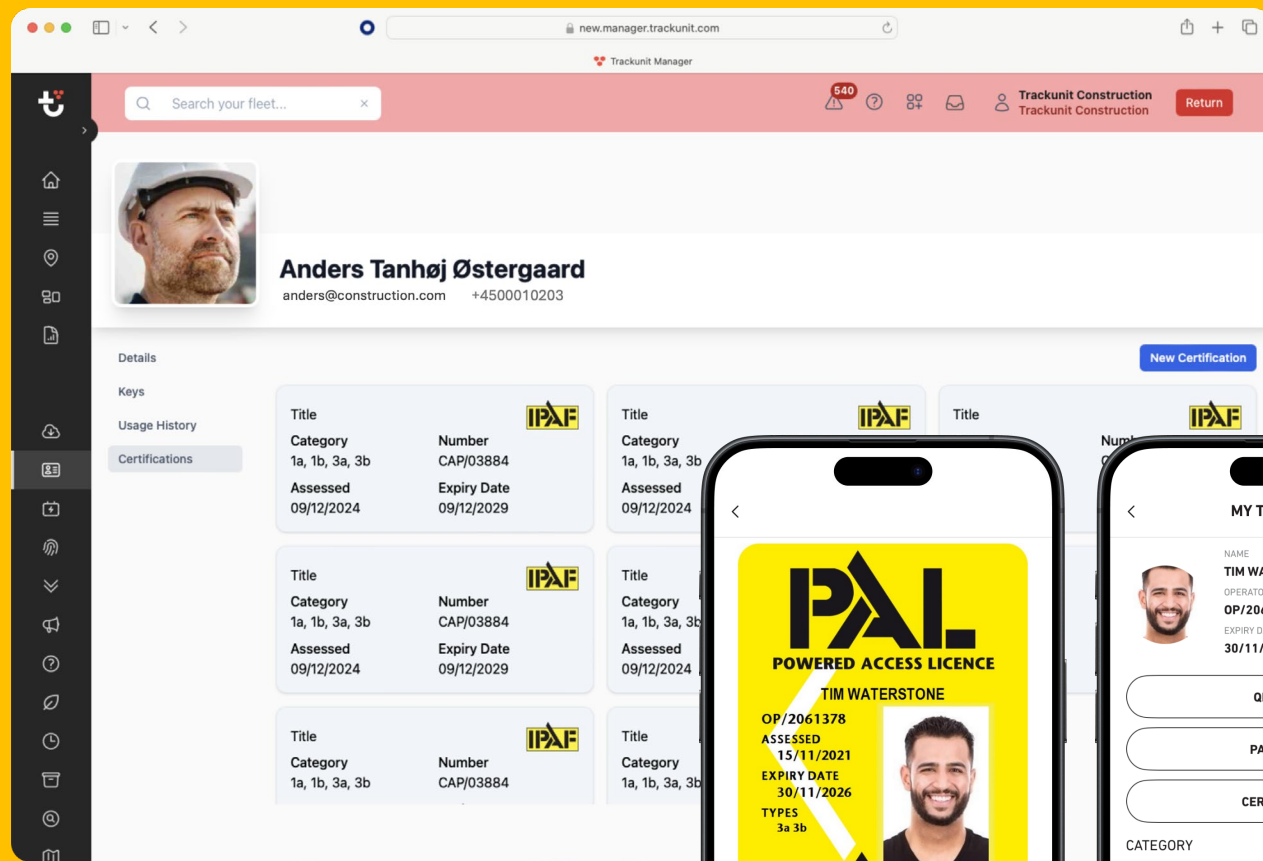
**Seamless Unlocking**





# Simplified Certification Management

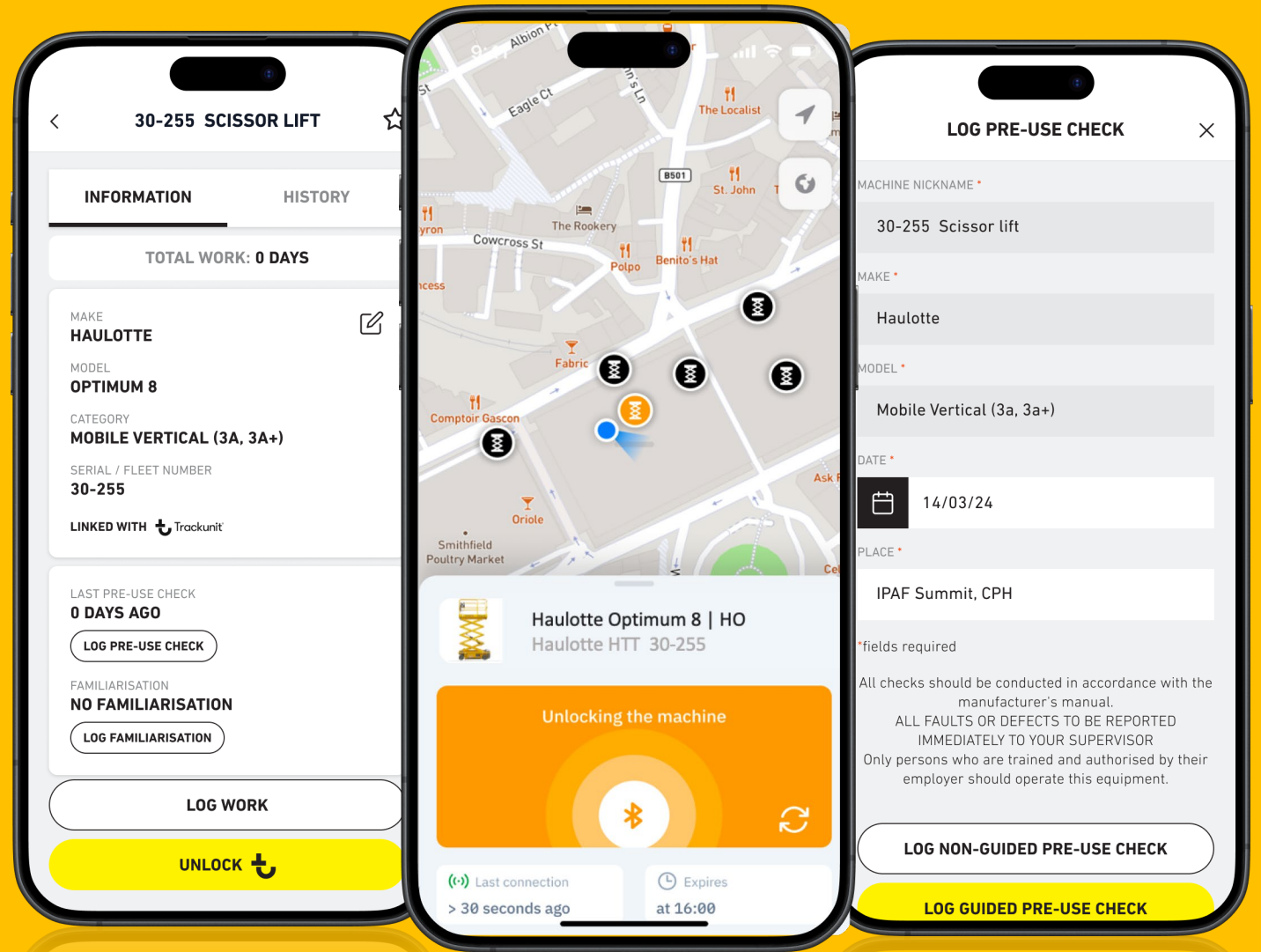
ePAL's digital wallet and licence sharing with Trackunit On/Manager, eases the burden on regulatory compliance.





# Seamless Unlocking

Simplify credential and access management, ensuring regulatory compliance and reducing unauthorized use.





# Effortless Documentation

Easing daily operations  
and increasing safety  
practices of an operator.

The image displays three smartphone screens showing a mobile application interface for logging machine familiarisation, pre-use checks, and work logs. The screens are arranged horizontally, with the first screen on the left, the second in the middle, and the third on the right. Each screen has a white background with a black border and a close button (X) in the top right corner.

**LOG FAMILIARISATION**

MACHINE NICKNAME \*  
30-255 Scissor lift

MAKE \*  
Haulotte

MODEL \*  
Mobile Vertical (3a, 3a+)

DATE \*  
14/03/24

PLACE \*  
IPAF Summit, CPH

TYPE OF FAMILIARISATION \*  
**DEMONSTRATOR** SELF-FAMILIARISATION

NAME OF DEMONSTRATOR \*  
Chris Greenbank

NOTES  
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**LOG PRE-USE CHECK**

FUNCTION CHECKS

	G	P
Security device (power isolator, keypad, smart card)	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>
Function enable (ignition key, foot switch, hold to run device)	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>
Emergency stops and emergency/auxiliary lowering system	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>
All switches, function controls (move freely, do not stick)	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>
Lifting functions (raise, lower, slew, tele-out, tele-in)	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>
Travel functions (forward, reverse, steer, brakes)	PASSED <input checked="" type="checkbox"/>	PASSED <input checked="" type="checkbox"/>

**SAVE**

**LOG WORK**

MACHINE NICKNAME \*  
30-255 Scissor lift

DATE \*  
14/03/24

14/03/24

PLACE  
IPAF Summit, CPH

NOTES  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

fields required

**LOG WORK**

[CONTACT SUPPORT](#)



# Demo ePAL 3.0





# IPAF ePAL with Access Management integration

Available from June, 2024



**Complexity of tools:** ePAL app and Trackunit Access Management coming together to facilitate safe access for operator.

**Underutilized workforce:** Higher demand for compliance: IPAF providing certifications to make jobsite safer and Trackunit enforcing Access policy with Access Management.

**Higher demand for compliance:** ePAL app that brings Safety & Productivity together lift up by Access Management system with equipment pooling for example.