



# IPAF Update

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Romina Vanzi, Head of Regional Development

2024  
**IPAF**  
Summit

# IPAF in 2024

# IPAF MISSION:

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Promote **and enable** the safe and effective use of powered access worldwide



# IPAF SAFETY CAMPAIGN 2024

FEATURED CAMPAIGN



**13,137**  
Views

# Crushing Can Kill



Promote and enable the safe, effective use of powered access worldwide

**GOOD PRACTICE GUIDANCE FOR  
REDUCING TRAPPING/CRUSHING  
INJURIES TO PEOPLE IN MEWPS**



**2,586**  
Views

**2,973**  
Downloads



# Safety Resources



ANDY ACCESS POSTERS

**13,781** Downloads

Safety Resources

NEW  
TOOLBOX  
TALKS  
4

7,470

Downloads



# Safety Resources

# GLOBAL SAFETY REPORT 2024



**5,691** *views*

# SHARE YOUR STORY

THE POWER OF STORYTELLING





**1818 Members**

**Growth in  
Membership**



**82 Countries**



**243 new  
members**

# Region Success – 2023 vs 2024



## EUROPE

2023 vs 2024

**6%** increase in Membership

**5%** increase in Training Centres

**6%** increase in PAL Card numbers



## ASIA

2023 vs 2024

**11%** increase in Membership

**9%** increase in Training Centres

**17%** increase in PAL Card numbers



## AMERICAS'

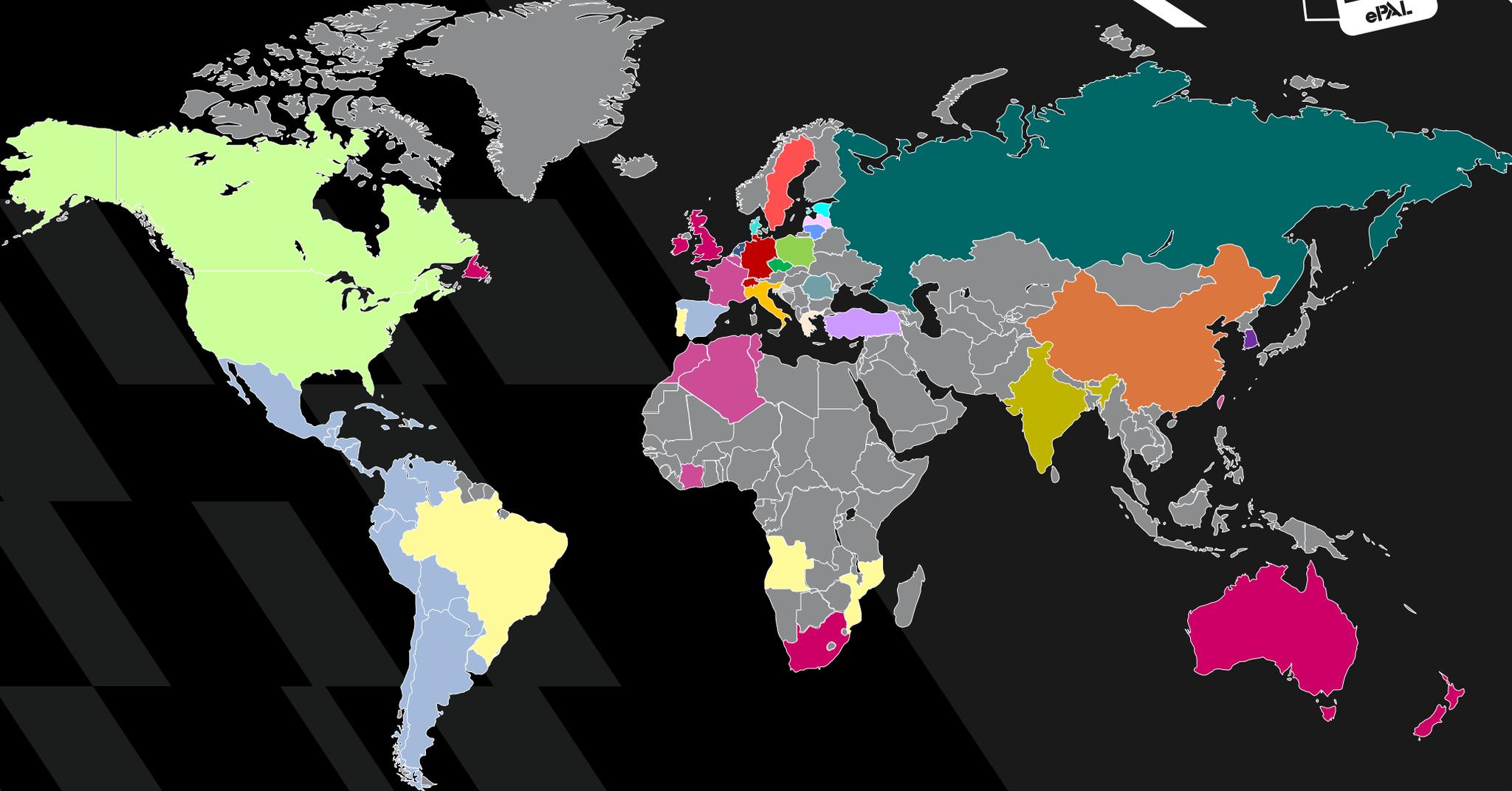
2023 vs 2024

**8%** increase in Membership

**8%** increase in Training Centres

**11%** increase in PAL Card numbers

# IPAF MEWP OPERATOR COURSE GLOBAL OUTREACH



# Training

## Record Year...

676 Training centres

over

# 230,000



ePAL

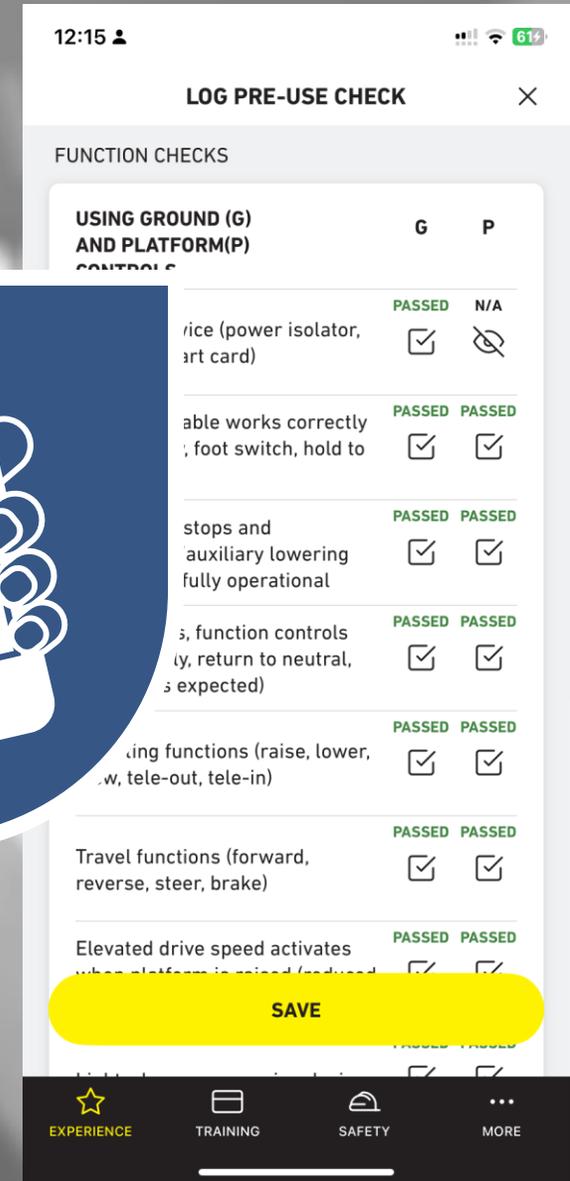
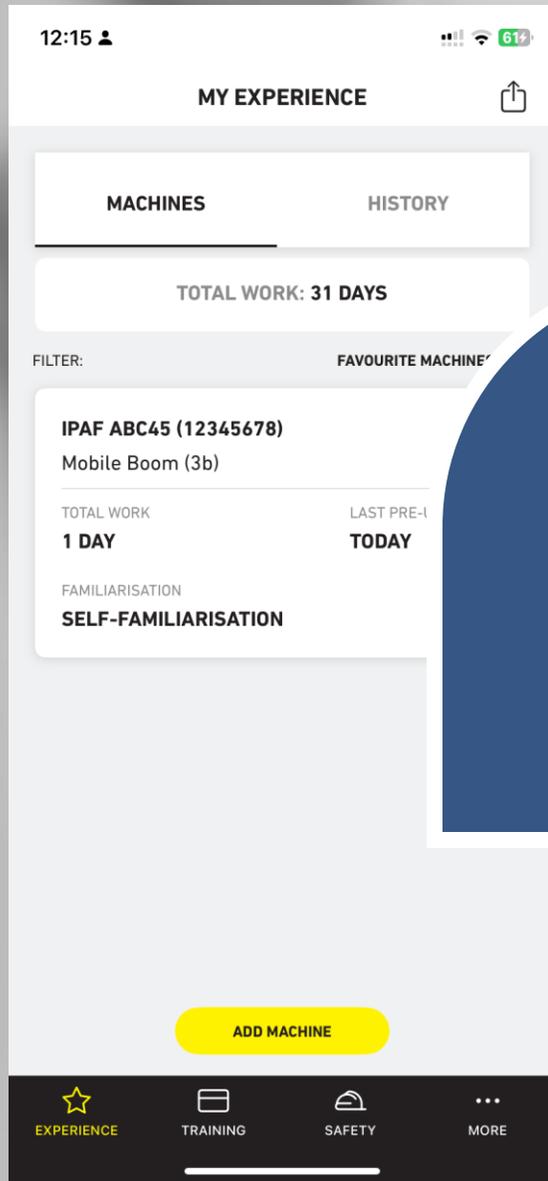
over **875,000**  
downloads



ePAL

206  
countries





**66%**

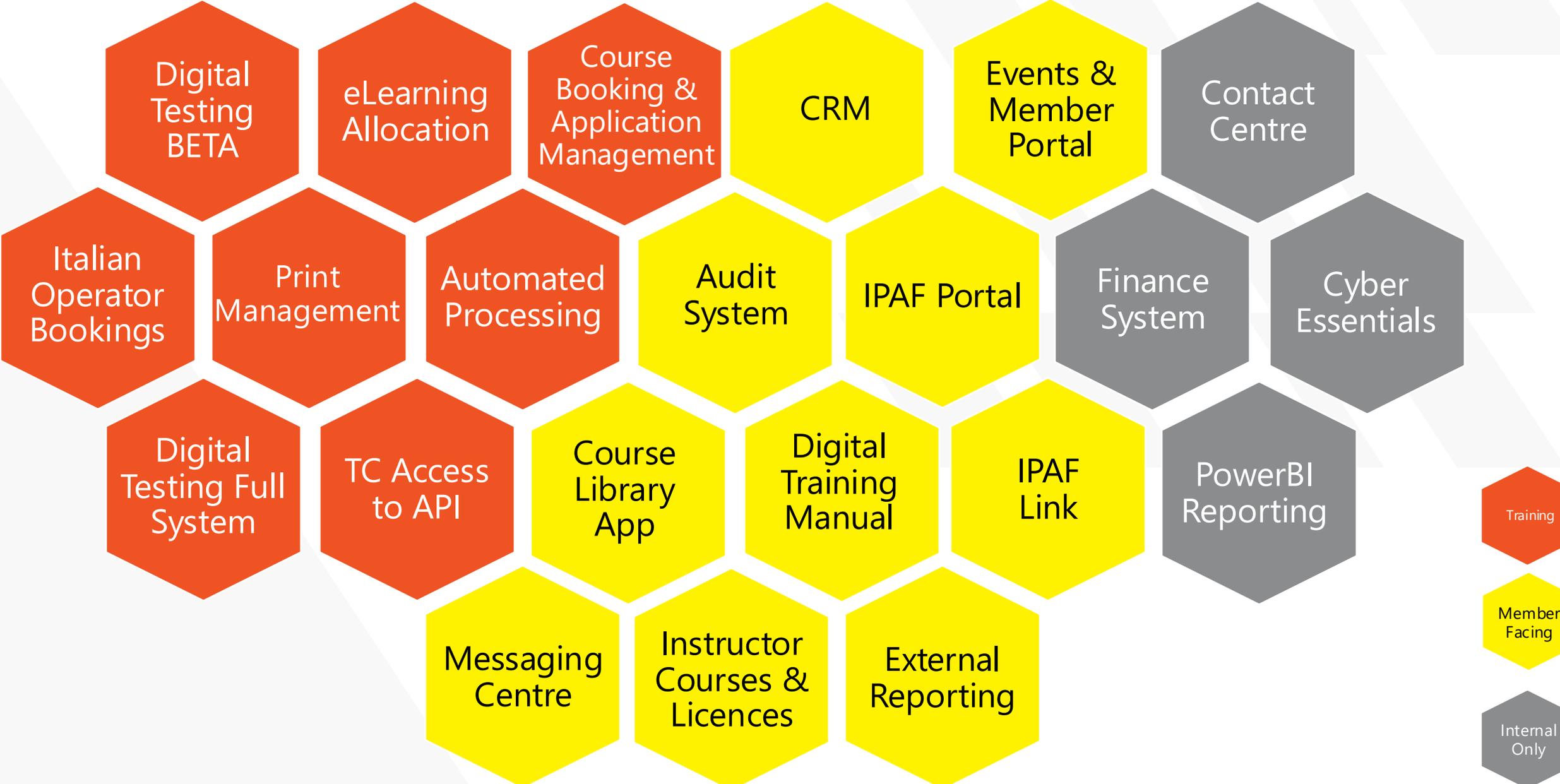
ePAL

FUNCTION CHECKS	G	P
Using ground (G) and platform (P) controls	PASSED	N/A
Emergency stop (power isolator, emergency stop button, emergency stop card)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Emergency stop button works correctly (power isolator, emergency stop button, foot switch, hold to stop)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emergency stop button stops and auxiliary lowering fully operational	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emergency stop button, function controls (power isolator, emergency stop button, return to neutral, emergency stop button as expected)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emergency stop button, lowering functions (raise, lower, emergency stop, tele-out, tele-in)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Travel functions (forward, reverse, steer, brake)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Elevated drive speed activates when platform is raised (reduced speed)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

# Event Success



# DIGITAL TRANSFORMATION PROJECTS



Digital Testing BETA

eLearning Allocation

Course Booking & Application Management

CRM

Events & Member Portal

Contact Centre

Italian Operator Bookings

Print Management

Automated Processing

Audit System

IPAF Portal

Finance System

Cyber Essentials

Digital Testing Full System

TC Access to API

Course Library App

Digital Training Manual

IPAF Link

PowerBI Reporting

Training

Member Facing

Internal Only

Messaging Centre

Instructor Courses & Licences

External Reporting



Promote and enable the safe, effective use of powered access worldwide

# THE IPAF RENTAL STANDARD

The IPAF Rental Standard helps to provide your customers with assurance at every stage of the hire/rental process of powered access machines and equipment

ENHANCES  
YOUR  
CUSTOMERS'  
TRUST

## What is the IPAF Rental Standard?

The IPAF Rental Standard is a set of guidelines created by industry experts to support companies that rent/hire powered access machines and equipment. The standard outlines how to follow good practice, including compliance with safety requirements and legislation, and how to deliver consistently excellent customer service.

## Why meet the IPAF Rental Standard?

You will be providing your customers with the best possible standards, building peace of mind, gaining their trust and encouraging repeat business.



*"IPAF has set a standard that will give rental company owners and managers and their end customers peace of mind that they are operating to recognised good practice."*

*Martin Wraith,  
IPAF Rental+ Scheme Manager*

## WHAT IS IT?

The IPAF Rental Standard is a set of guidelines created by industry experts to support companies that rent/hire powered access machines and equipment. The standard outlines how to follow industry-recognised good practices, including compliance with safety requirements and legislation, and how to deliver consistently excellent customer service.

Rental companies should be using this document as a basis of running the rental business and is based on best practices around the world.



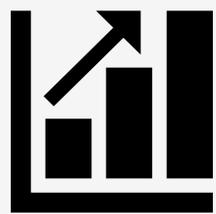
# ANNUAL REPORT





# A look ahead to 2025

# Objectives 2025



**EXPANDING  
GLOBAL REVENUE**

2024: 51% UK, 49% ROW  
2025: 49% UK, 51% ROW



**INCREASE  
TRAINING  
ACTIVITY**

2024: 229,000  
2025: 244,000 (+6.7%)



# NON-UK REVENUE GROWTH



# 2024-2025 Focus areas



**CHINA**



**SAUDI ARABIA**



**INDIA**



**USA & CANADA**

The background of the entire image is a photograph of a large, modern warehouse. The interior is filled with tall, grey metal shelving units. Several yellow IPAF scissor lifts are in use. One lift in the foreground is extended high, with a worker in an orange safety vest and yellow hard hat standing on its platform. Another lift is visible further back, and a third is on the ground in the lower right. The lighting is bright, coming from skylights in the high ceiling. A large, bright yellow diagonal shape is on the left side of the image, partially overlapping the text box.

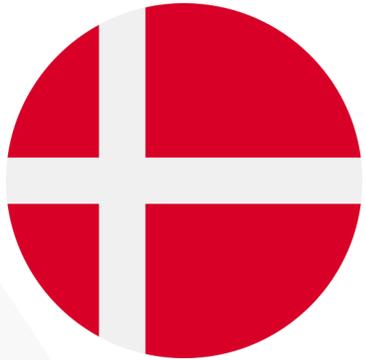
***NEW  
OPERATOR  
COURSE***



# Language developments



## MEWP OPERATOR COURSE



# 2025 – FOCUS

ADDITIONAL ACTIVITIES BEYOND TRAINING

Accident reporting – Increase participation



IPAF Rental+ implementation in other countries



More videos – Storytelling



Additional course development and translations



Helping members to attract talent to the industry



Continued focus on EDI



Driving excellence in customer service



# 2025 – FOCUS

ADDITIONAL ACTIVITIES BEYOND TRAINING



Focus on Eastern Europe with a roadshow planned to support members



Turkey – holding our first national event here in partnership with Platformder.



Membership growth target of 5.3% up by 97 members to reach 1915



Increase attendees at IPAF's events by 15%



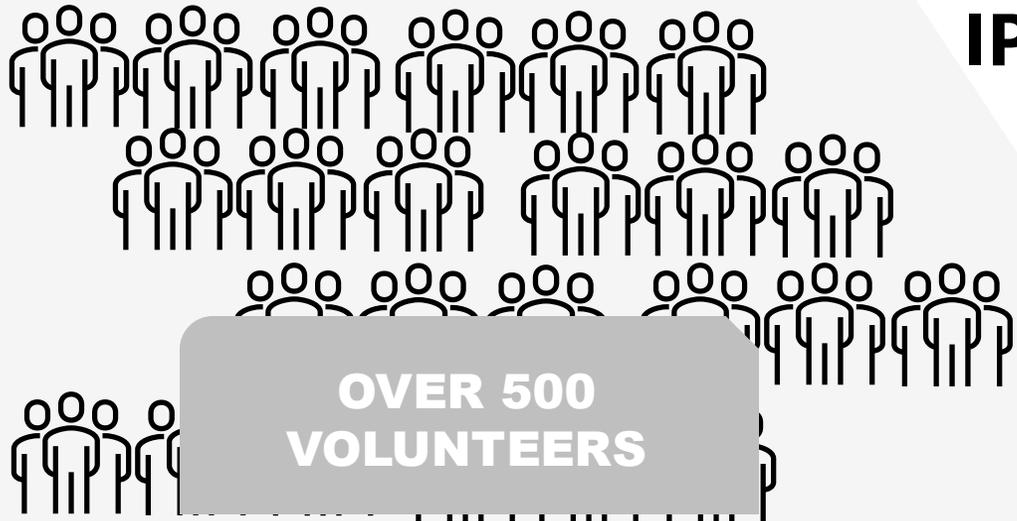
Continue the digital transformation journey



Add features to ePAL



# The Power of Collaboration



**IPAF COMMITTEES**



**IPAF REGIONAL COUNCILS**

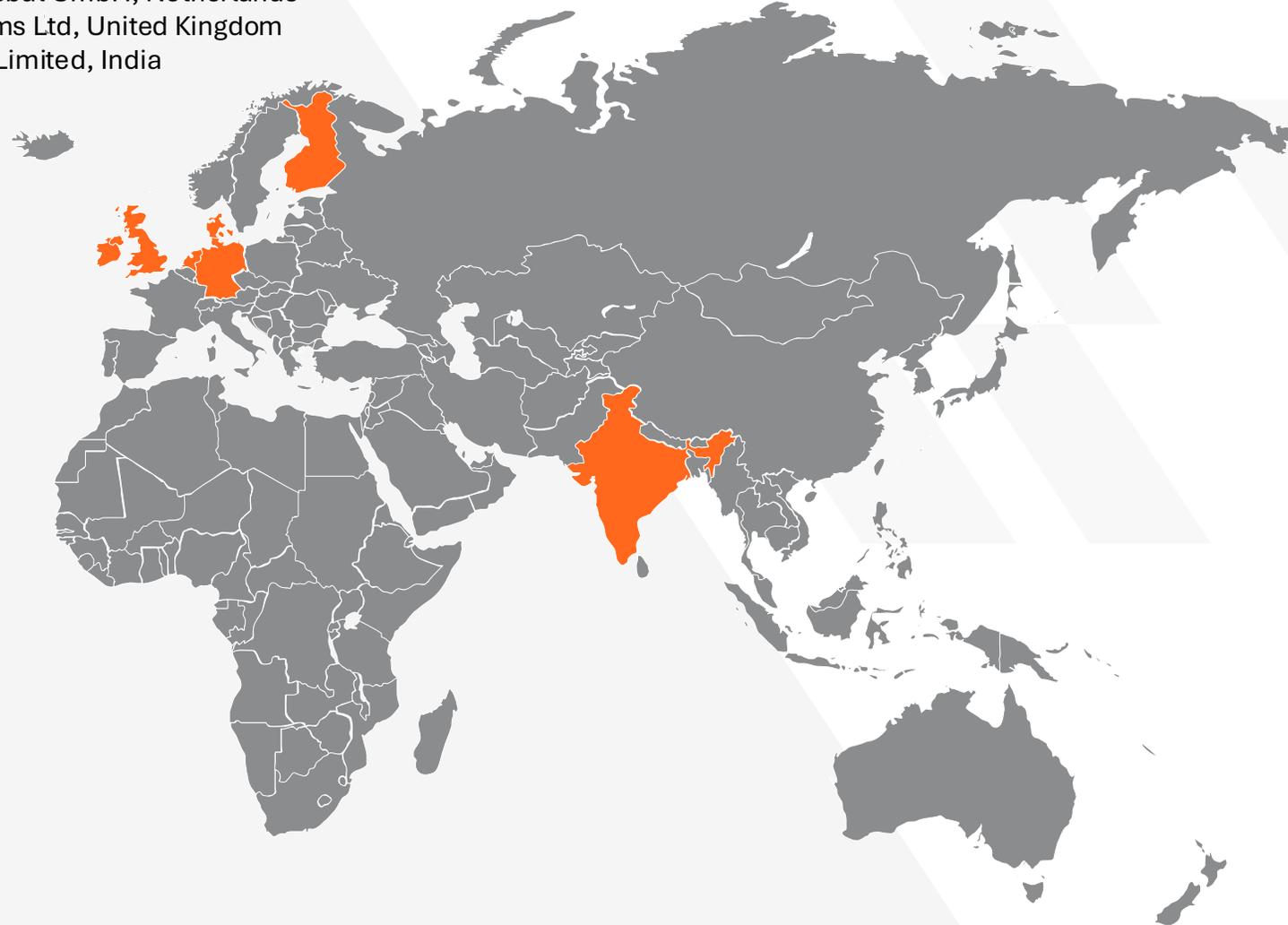


**IPAF WORKGROUPS**



# IPAF BOARD OF DIRECTORS COMPOSITION 2025

- **President**, Karel Huijser, JLG EMEA BV, Netherlands
- **Vice President**, Pedro Torres, Riwal, Netherlands
- **Immediate Past President**, Karin Godenhielm, Dinolift Oy, Finland
- **Deputy President**, Kai Schliephake, Partnerlift GmbH, Germany
- **Director**, Julie Houston Smyth, Lolex Ltd, Ireland
- **Director**, Jacco de Kluijver, Terex Global GmbH, Netherlands
- **Director**, Ben Hirst, Horizon Platforms Ltd, United Kingdom
- **Director**, Rahul Seth, Sudhir Power Limited, India



**LOLEX**  
LIFTS AND PLATFORMS

**DINOLIFT**

**JLG**

**RIWAL**

Part of **Boels**  
RENTAL

**IPAF**

**SUDHIR**  
Powering The Future

**PARTNER**  
Vermietung europaweit

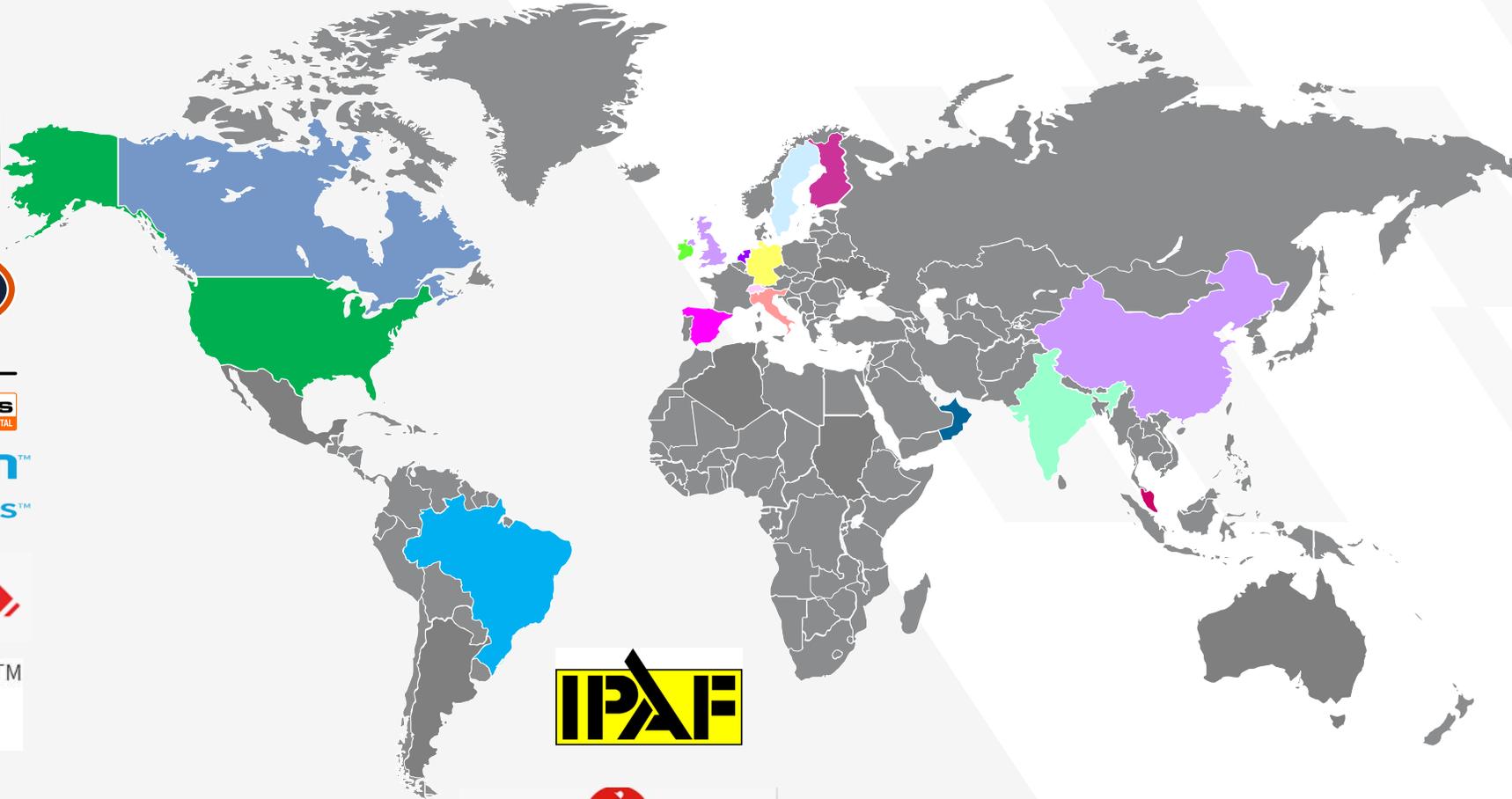
**TEREX**

**HORIZON**  
PLATFORMS

**IPAF**.org



# IPAF COUNCIL COMPOSITION 2025



# ALL IPAF MEMBERS CAN CONTRIBUTE TO OUR MISSION....

OUR COMMUNITY

**1818  
MEMBERS**

**1 ACTION**

IN ONE YEAR.....

**21,816  
ACTIONS**

**109,080  
ACTIONS**

IF 1 LIFE IS SAVED EVERY  
1000 ACTIONS

**100 LIVES  
SAVED!**

IF EACH MEMBER MAKES AN  
ACTION PER MONTH TO  
CONTRIBUTE IPAF MISSION

IN 5 YEARS

# THANK YOU!

