ENTRY FORM

Product of the Year
Self-propelled boom lifts

For a manufacturer that has launched an innovative self-propelled boom lift.

Judges will consider innovations launched after September 2025.

When compiling your entry, remember that the judges will be reviewing more than 100 submissions. Try to make your presentation as clear as possible, emphasising the most important elements of your entry.

Please note, there is a new product award category for spider lifts/atrium lifts this year so you should use the appropriate entry form if you plan to enter this product type.

(Entries should be no more than 1,500 words). E-mail your completed entry to Euan Youdale, **euan.youdale@khl.com**

ENTRY DEADLINE: Friday 29 January 2027

CONTACT DETAILS

Company name:

Address:

Country:

Contact name:

Job title:

Tel:

e-mail:

Web site:

1. Name of product:

2. Product specifications:

This should be a comprehensive list of all relevant specifications, describing the overall product. They do not have to be new or unique to this machine.

3. Why does it stand out from the rest?

This section should form the main part of the entry, and should concentrate purely on the individual features that make this product a worthy winner. In each case, fully explain why the feature has been included, what makes it unique/innovative, and what its advantages are to the customer. This part of the entry should not include innovations existing on previously launched products –these should be included in the Product Specifications section, above.

4. How does this product fit into the range?

Explain where this product lies in an existing range. If it is a unique product, is it the first in a new range? Do you have existing products with similar features listed above, if so, please explain?

6. Supporting information:

Send up to **six pictures** to illustrate your entry and a **high resolution logo** but please do not send specification sheets, videos, or any other additional supporting material. Supporting Videos can be sent as youtube or vimeo links.

Supporting logos, pictures and video maybe used within the magazine, websites and awards presentation.

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Friday 29 January 2027

Please save this form then e-mail with supporting information to:
Euan Youdale, Editor, *Access International*
E-mail: **euan.youdale@khl.com**

iapa 2027 International Awards for Powered Access

Feel free to contact Euan with any questions at the e-mail address above or telephone him on **+44 (0)1892 786214**